

FEBRUARY 2021

COVID-19 Small Business Webinar Schedule

JAN 26 Paycheck Protection Program Q&A 🕒 10am	FEB 2-3 Amazon A-Z 🕒 10am	FEB 2-16 Managing Your Online Presence for Tourism Businesses (3-week Series) 🕒 2pm	FEB 3 How to Start a Small Business 🕒 6pm	FEB 4 Integrated Marketing Communication Plan 🕒 11am
FEB 9 Loans for your Small Business How to Survive and Thrive With What You Have 🕒 10am	FEB 9 What's in a Name? EVERYTHING! 🕒 6pm	FEB 10-24 Doing Business with the Department of General Service (DGS) (3-week Series) 🕒 10am	FEB 10 Understanding Budgeting with BBVA Bank 🕒 12pm	FEB 10 Inside Sales Training 🕒 2pm
FEB 11 Inside Sales Training (Spanish) 🕒 2pm	FEB 13 Accounting for Non-Accountants 🕒 10am	FEB 15 Basic Business Concepts (Spanish) 🕒 6pm	FEB 16 Small Business Tools for any Budget 🕒 6pm	FEB 17 Basic Recordkeeping for Small Business 🕒 2pm
FEB 18 Importance of Google Analytics 🕒 2pm	FEB 18 Clarify Your Goals: 3 Principles that Accelerate Your Results (Spanish) 🕒 6pm	FEB 18 SWOT (Strength, Weakness, Opportunities, and Threats) Analysis Strategy 🕒 6pm	FEB 19 The Rise of Online Ordering 🕒 11am	FEB 22 Manifest it Now: Workshop to Create a Vision Board (Spanish) 🕒 6pm
FEB 23 How to Use Blogging to Grow Your Business 🕒 10am Customer Service Made Easy (Spanish) 🕒 3pm	FEB 23 Loans for your Small Business 🕒 5pm Developing your Businesses Mission and Goals (Spanish) 🕒 6pm	FEB 24 Understanding Credit Scores and Reports with BBVA Bank 🕒 12pm Human Resource Compliance and Best Practices 🕒 2pm	FEB 24 The Vision Workshop: 3 Keys to Accelerating Your Results 🕒 6pm	FEB 25-26 Email Marketing (2-day Webinar Series) 🕒 2pm